

New oudh perfume launched



Oudesire ... combines a sultry blend of oudh and musk with lighter top notes.

Ajmal Perfumes has unveiled its most luxurious fragrance yet, which is also its first unisex fragrance.

Called Oudesire, the new perfume follows Ajmal's iconic Signature Series, which comprises the W Series and the M Series.

Oudesire combines a sultry blend of oudh and musk with lighter top notes that create a unique and modern fragrance that retains the heritage of Middle Eastern perfumeries whilst incorporating Western influences.

The floral top notes of orange flower, rose, jasmine and bergamot add a summery air to the fragrance, before being followed by a spicy and fruity core of ginger, raspberry and cassis. Finally the base note takes centre stage when the heady scent of oudh hits along with other quintessentially Arab notes of amber, sandalwood and musk for a captivating scent.

Encapsulating the luxurious fragrance, the gold glass bottle hints to the liquid gold fragrance that hides inside.

Oudesire is priced Dh750 (\$204) in the UAE.